



Sponsorship Opportunities

Our Mission

Empowering members to be food and nutrition leaders.

Who We Are

The Tennessee Academy of Nutrition and Dietetics (TAND) is an affiliate of the Academy of Nutrition and Dietetics which is the world's largest organization of food and nutrition professionals.

TAND is comprised of more than 1,400 highly skilled, multi-talented professionals and students in Tennessee that are committed to improving the health of Tennesseans and advancing the profession of dietetics through research, education, and advocacy. Our members represent a wide range of practice areas and interests, including but not limited to: public health, medical nutrition therapy, sports nutrition, clinical nutrition management, education, research, business, policy, and communications.

About Sponsorship

Companies and agencies looking to raise their profile with the large number of Registered Dietitian Nutritionists in the state of Tennessee should consider sponsorship of the Tennessee Academy of Nutrition and Dietetics (TAND).

TAND seeks companies, organizations and individuals whose views align with our mission and vision, as well as whose products and/or services interest our members. Being a non-profit organization, TAND offers a variety of choices for sponsorship opportunities to fit every budget.



2020 Annual Meeting Sponsorship Bundles

As a sponsor of the TAND annual meeting, your business/program gains statewide exposure while expressing support for the activities of TAND to improve the health and health care of Tennesseans. This provides you with the unique opportunity to meet TAND members and enhance the content and quality of learning opportunities that the Annual Meeting provides our TAND membership.

Platinum Sponsor Valued at \$6,295

Packaged Cost \$5,000

Annual Meeting	
✓ Two Complimentary Registrations, Includes Meals	\$270
✓ Keynote Session (pending availability)	\$3,200
✓ Full Exhibitor's Table, Table and seating for two provided	\$400
✓ Full Page Ad in Meeting Program	\$350
✓ Logo Appearance on Main Meeting Slideshow	\$500
✓ Registration Bag Item	\$75
Website	
✓ Hyperlinked company logo on TAND's website Annual Meeting sponsorship page for one calendar year.	\$900
TAND Member Communications	
✓ Acknowledgement as Platinum Sponsor in periodical newsletter following Annual Meeting	\$100
✓ One dedicated Eblast to members	\$500

Gold Sponsor Valued at \$2,945

Packaged Cost \$2,500

Annual Meeting	
✓ Two Complimentary Registrations, Includes Meals	\$270
✓ Full Exhibitor's Table, Table and seating for two provided	\$400
✓ Half Page Ad in Meeting Program	\$200
✓ Logo Appearance on Main Meeting Slideshow	\$500
✓ Registration Bag Item	\$75
Website	
✓ Hyperlinked company logo on TAND's website sponsorship page for one calendar year	\$900
TAND Member Communications	
✓ Acknowledgement as Gold Sponsor in periodical newsletter following Annual Meeting	\$100
✓ One dedicated Eblast to members	\$500



Silver Sponsor Valued at \$1,335

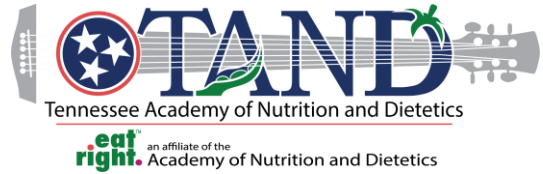
Packaged Cost \$1,000

Annual Meeting	
✓ One Complimentary Registration, Includes Meals	\$135
✓ Full Exhibitor's Table, Table and seating for two provided	\$400
✓ Quarter Page Ad in Meeting Program	\$100
Website	
✓ Hyperlinked company logo on TAND's website sponsorship page for six months	\$600
TAND Member Communications	
✓ Acknowledgement as Silver Sponsor in periodical newsletter following Annual Meeting	\$100

Bronze Sponsor Valued at \$535

Packaged Cost \$500

Annual Meeting	
✓ One Complimentary Registration, Includes Meals	\$135
✓ Full Exhibitor's Table, Table and seating for two provided.	\$400



2020 Annual Meeting Sponsorship A La Carte

Sponsored Break/Meal

Pricing varies depending on meeting location and venue policies.
(Could potentially include a speaking opportunity).

Ad in Annual Meeting Program

Full Page - \$350
Half Page - \$200
Quarter Page - \$100

Annual Meeting Registration Bag Item

One or two promotional items placed in registration bags. Fee is for bag stuffing and advertisement.

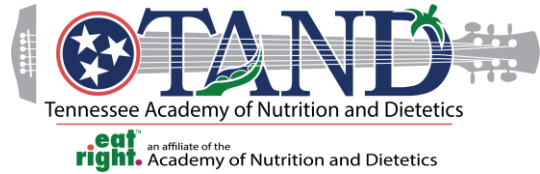
One item - \$75
Two items - \$125

Annual Meeting Raffle Item

Each raffle item must have a minimum \$50 value. Your company, or organization, will be noted as the contributor for the raffle item(s) provided.

Pre-Conference Event

Host a pre-conference event at the TAND Annual Meeting for registered attendees.
Pricing varies depending on offerings. No conference benefits included.



Year-Round Sponsorship Opportunities

Dedicated E-Blast

A dedicated email containing your company/organization's message would be sent to TAND members. This is a great option for webinars and events and can be sent on the day of your choosing.

- 300 words
- Images
- Hyperlinks

For-profit - \$500

Non-profit/government - \$450

Academy of Nutrition and Dietetics Affiliate/DPG/MIG - \$400

Monthly Newsletter

The TAND monthly electronic newsletter goes to all members and highlights member accomplishments, events, and issues of professional interests. An announcement in the TAND newsletter include one or all of the following:

- 200 words
- One logo or image
- Hyperlink

For-profit - \$100

Non-profit/government - \$90

Academy of Nutrition and Dietetics Affiliate/DPG/MIG - \$80

Hyperlinked Logo on Website

Your company/organization will be recognized as an annual or monthly sponsor on the TAND website's sponsorship page.

For-profit - \$900 for one year OR \$100 per month

Non-profit/government - \$810 for one year OR \$90 per month

Academy of Nutrition and Dietetics Affiliate/DPG/MIG - \$720 for one year OR \$80 per month

Special Event

Host an event with TAND! Some examples include:

- Webinar
- Speaker
- Luncheon
- Evening gathering
- Tour/Field Trip

Pricing negotiable depending on offerings and location.



For TAND, relationships with sponsors are not about promoting their products or services, but rather about creating nutrition messages that people can understand and act upon to improve their health and that of their families. TAND considers our vision and mission in all decisions, including whether to enter into a relationship with an outside company and/or organization.

TAND is committed to providing qualified speakers and sponsoring seminars on food and nutrition issues for professional and community groups; conducting conferences to promote continuing education of its membership and allied health professionals; and functioning as a reliable nutrition information resource for the public.

Elizabeth Hall, MS, RDN, LDN

TAND Sponsorship Chair
Tennessee Academy of Nutrition and Dietetics
elizabethhall.rd@gmail.com

Carrie Kiley

Executive Director
eatrighttn@gmail.com